

Evaluation Criteria for the MSCA Prize 2017

Innovation and Entrepreneurship (open to early stage and experienced researchers)

- Innovativeness of the business idea
- Entrepreneurial mind set
- Measureable output (e.g. spin-off creation, patent applications or granted patents, exploitation of products or processes based on the research results)

Communicating Science* (open to early stage and experienced researchers)

- Effectiveness of outreach to the general public
- Coverage in mainstream media (e.g. published articles and/or interviews)
- Innovative/creative approach

Contributions to a better society (open to early stage and experienced researchers)

- Innovation of the idea
- Gained awards/credit for such activities
- Acted as an 'ambassador', 'role model' for a better society

*For more information on outreach and communication activities in the MSCA under Horizon 2020, kindly see the European Commission guidelines:

http://ec.europa.eu/assets/eac/msca/documents/documentation/publications/outreach_activities_en.pdf